

# commercial opportunities 2023/24



# CPD BAE COLWYN



# COLWYN BAY FC



3.3k followers



12k followers



2.3k followers



338 subscribers



over 8k hits per month



# ni yw'r bae

Colwyn Bay Football Club enjoyed a most successful 2022-23 season, winning the JD Cymru North title and completing the double with victory in the Welsh Blood Service League Cup northern final.

Next season the club will be playing in the top division of domestic Welsh football – the Cymru Premier – for the first time in its history and the chance of qualifying for European competitions.

The club and the area will receive a much higher profile with promotion to the Cymru Premier.

Cafodd Clwb Pêl-droed Bae Colwyn dymor 2022-23 hynod lwyddiannus, gan ennill teitl JD Cymru North a chwblhau'r dwbl gyda buddugoliaeth yn rownd derfynol y gogledd Cwpan Cynghrair Gwasanaeth Gwaed Cymru.

Y tymor nesaf bydd y clwb yn chwarae yn adran uchaf pêl-droed domestig Cymru - y Cymru Premier - am y tro cyntaf yn ei hanes a'r siawns o chwarae yn Ewrop.

Bydd y clwb a'r ardal yn derbyn proffil llawer uwch gyda dyrchafiad i Uwch Gynghrair Cymru.

Our games will feature weekly on S4C's Sgorio – some of which will be chosen to be broadcast live, not only on S4C's linear channel but also on YouTube and Facebook.

The Bay's results during the forthcoming 2023-24 season will also be included on outlets including BBC's Final Score and Sky Sports News.

The club attracted an average attendance of 720 during the 2022/23 season and for the second successive season the club had the highest attendances of any club in the JD Cymru Leagues, including the Cymru Premier.

We are a club at the very heart of the community, with a thriving Academy and Junior section and the CBFC foundation aims to build better lives through sport.

Colwyn Bay FC has a long and proud history, building towards an exciting and vibrant future, which you can be a part of. The Club has the following exciting sponsorship and advertising opportunities available for the season:

**• Player Sponsorship • Match and Matchball Sponsorship • Programme Advertising • Perimeter Board Advertising**

For more information on partnerships, sponsorship and advertising opportunities at Colwyn Bay Football Club, please contact our Commercial Team, [commercial@cbfc.wales](mailto:commercial@cbfc.wales)

**CPD BAE COL**

Bydd ein gemau yn cael eu cynnwys yn wythnosol ar Sgorio S4C - a bydd rhai ohonynt yn cael eu dewis i gael eu darlledu'n fyw, nid yn unig ar sianel llinol S4C ond hefyd ar YouTube a Facebook.

Bydd canlyniadau'r Bae yn ystod tymor 2023-24 hefyd yn cael eu cynnwys ar Final Score y BBC a Sky Sports News.

Denodd y clwb dorfeydd cyfartalog o 720 yn ystod tymor 2022/23 ac am yr ail dymor yn olynol roedd gan y clwb y torfeydd mwyaf o unrhyw glwb yng Nghynghreiriau JD Cymru, gan gynnwys Uwch Gynghrair Cymru.

Rydym yn glwb sydd wrth galon y gymuned, gydag Academi ac adran lau a nod sylfaen CBFC yw adeiladu bywydau gwell trwy chwaraeon.

Mae gan CPD Bae Colwyn hanes hir a balch, gan adeiladu tuag at ddyfodol cyffrous y gallwch fod yn rhan ohono. Mae gan y Clwb y cyfleoedd noddi a hysbysebu canlynol ar gael ar gyfer y tymor:

**• Noddi Chwaraewr • Noddi Gêm/Pêl • Hysbysebu yn y Rhaglen  
• Hysbysebu Bwrdd Perimedr**

Am ragor o wybodaeth am bartneriaethau, nawdd a chyfleoedd hysbysebu yng Nghlwb Pêl-droed Bae Colwyn, cysylltwch â'n Tîm Masnachol,

**[commercial@cbfc.wales](mailto:commercial@cbfc.wales)**

**WYWN**



## **PLAYER SPONSORSHIP - £95+VAT**

Perfect for both businesses and individuals. Sponsor your favourite player for the 2022-23 season. Your details will be included in the match day programme and on the club's game day graphics for your player.

## **MATCH SPONSORSHIP - £295+VAT**

As match sponsor at one of our home games, your company will be featured on the cover of our official match day programme. You will also receive free entrance to the game for 8 guests, you can watch the game from the comfort of our executive box with a light buffet and selection of hot and cold drinks. After the game you can have your picture taken with your favourite player which will be published on our social media channels.

## **MATCH BALL SPONSORSHIP - £100+VAT**

Tailored for businesses and individuals. Another excellent way of promoting your business - within the community. Your name/company logo will feature on the cover of match day programme as well as the club's digital and social media platforms.



## **PROGRAMME ADVERTISING - from £90+VAT**

Your advertisement would appear throughout the season in the match day programme, which is available digitally or as a paper copy.

- Quarter page match day programme per season - £90+VAT
- Half page match day programme per season - £175+VAT
- Full page match day programme per season - £230+VAT
- Double page match day programme per season - £400+VAT

## **PERIMETER BOARD ADVERTISING - from £500+VAT**

Boards are the best type of advertising at the 4 Crosses Arena. They have prime position around the pitch with chances of your board being seen in newspapers, on our website, social media channels and TV exposure.



## **NODDI CHWARAEWR - £95+VAT**

Perffaith ar gyfer busnesau ac unigolion. Noddwch eich hoff chwaraewr ar gyfer tymor 2023-24. Bydd eich manylion yn cael eu cynnwys yn y rhaglen swyddogol ac ar graffeg ein gwefannau cymdeithasol.

## **NAWDD GÊM - £295+VAT**

Fel noddwr un o'n gemau cartref, bydd eich cwmni yn cael sylw ar glawr ein rhaglen swyddogol. Byddwch hefyd yn derbyn mynediad am ddim i'r gêm ar gyfer 8 o westeion, gyda bwffe ysgafn a dewis o ddioddydd poeth ac oer. Ar ôl y gêm cyfle i chi gael llun gyda'ch hoff chwaraewr a sylw ar ein gwefannau cymdeithasol.

## **NAWDD PÊL - £100+VAT**

Ar gyfer busnesau ac unigolion, dyma ffordd wych arall o hyrwyddo eich busnes o fewn y gymuned. Bydd eich enw/logo'r cwmni yn ymddangos ar glawr y rhaglen swyddogol yn ogystal â gwefannau cymdeithasol y clwb.



## **HYSBYSEBU YN Y RHAGLEN - rhag £90+VAT**

Byddai'r hysbyseb yn ymddangos drwy gydol y tymor yn y rhaglen swyddogol, sydd ar gael yn ddigidol neu fel copi papur.

- Chwarter tudalen y tymor - £90+VAT
- Hanner tudalen y tymor - £175+VAT
- Tudalen lawn y tymor - £230+VAT
- Dwy dudalen y tymor - £400+VAT

## **HYSBYSEBU BWRDD PERI-MEOR - rhag £500+VAT**

Dyma'r math gorau o hysbysebu yn Arena 4 Crosses. Maent yn amlwg iawn o amgylch y cae gyda siawns y bydd eich bwrdd yn cael ei weld mewn papurau newydd, ar ein gwefan, sianeli cyfryngau cymdeithasol ac ar deledu.



For more information on partnerships, sponsorship and advertising opportunities at Colwyn Bay Football Club, please contact our Commercial Team, [commercial@cbfc.wales](mailto:commercial@cbfc.wales)

If you would like to discuss a commercial opportunity that we haven't covered in this brochure then please get in touch, we'd love to hear your ideas.

Thank you for your interest and continued support in our club.

[#lunfimgymluned](#)

[#oneteamonecommunity](#)



**CPD BAE COL**

## CLUB LOUNGE//LOLFA'R CLWB

The Club Lounge includes a spacious dance floor and is able to cater for any event and special occasions from birthday parties, baby showers or wedding celebrations.

We can also provide catering and venue dressing packages to suit any event and can also recommend DJ's and Entertainment.

Mae Lolfa'r Clwb yn gallu ddarparu ar gyfer unrhyw ddigwyddiad ac achlysuron arbennig o bartïon pen-blwydd, cawodydd babanod neu ddathliadau priodas.

Gallwn hefyd ddarparu pecynnau arlwyo i weddu i unrhyw ddigwyddiad a gallwn hefyd argymhell DJ's ac adloniant.

More information//Mwy o wybodaeth:

**Chris on 07740021379 or Donna on 07796475454**





Un Tîm, Un Cymuned  
One Team, One Community

